

DUURZAME VOEDING OP ONS BORD:
“HOE KUNNEN WE DIT METEN EN
VERBETEREN?”

Dr. Lieselot Boone

Colruyt launches Eco-Score to show environmental impact of foodstuffs

Friday, 12 March 2021



© Colruyt

Verpakkingen: goed of slecht?

Leestijd: 3 minuten

Afvalscheidingswijzer

In de juiste afvalbak

In welke bak hoort wat? De Afvalscheidingswijzer helpt je op weg.

Kies de juiste bak →



Een Nederlander opent dagelijks gemiddeld 7 verpakkingen. Dat zorgt voor een hoop afval: 20 procent van ons afval bestaat uit verpakkingen. Toch kunnen verpakkingen ook goed zijn voor het milieu. Hoe zit dat eigenlijk?

- <https://www.milieucentraal.nl/minder-afval/verpakkingen/verpakkingen-goed-of-slecht/>
- <https://www.made-in.be/west-vlaanderen/bram-ameloot-38-brengt-de-west-vlaamse-spa-op-de-markt>
- <https://www.brusselstimes.com/159592/colruyt-launches-eco-score-environmental-impact-foodstuffs-carbon-footprint-water-land-use-climate-air-pollution-smartwithfood/>

Bram Ameloot (38) brengt de West-Vlaamse 'Spa' op de markt

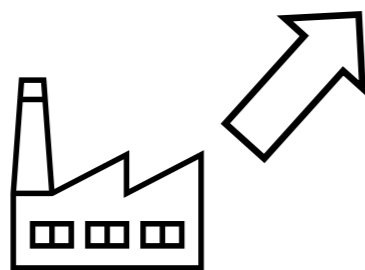
DELEN



© WEST-VLAANDEREN 01 februari, 2022 Door Karel Cambien

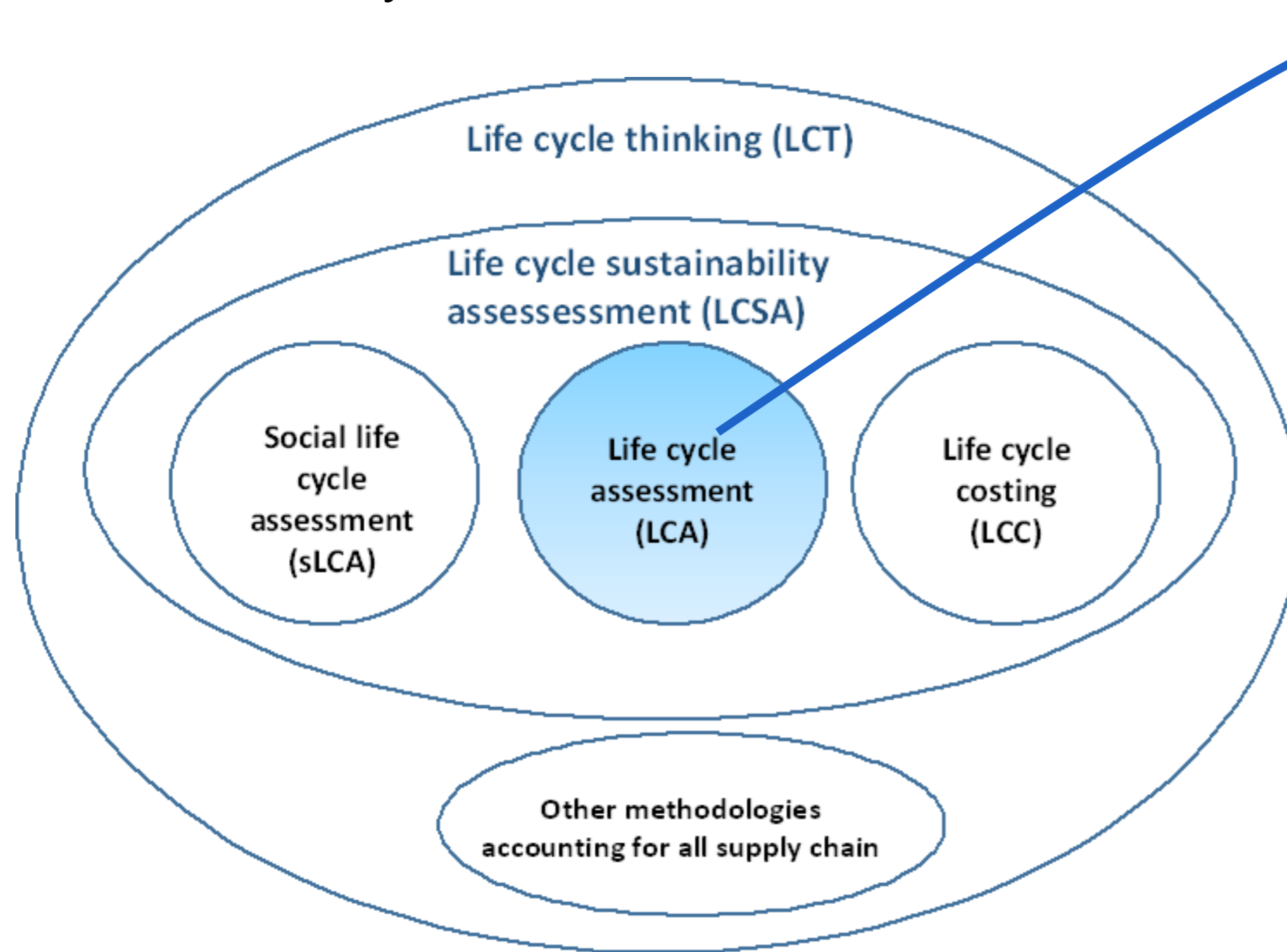
OOSTKAMP – Met het nieuwe SAVEME komt een gloednieuw watermerk op de markt dat volgens zijn geestelijke vader Bram Ameloot (38) in niets te vergelijken is met de gekende watermerken. De 100 procent recycleerbare en dus duurzame blikjes van SAVEME zijn stuk voor stuk canvassen vol ideeën om van onze wereld een betere plek te maken.





LIFE CYCLE THINKING

Sustainability Assessment Toolbox

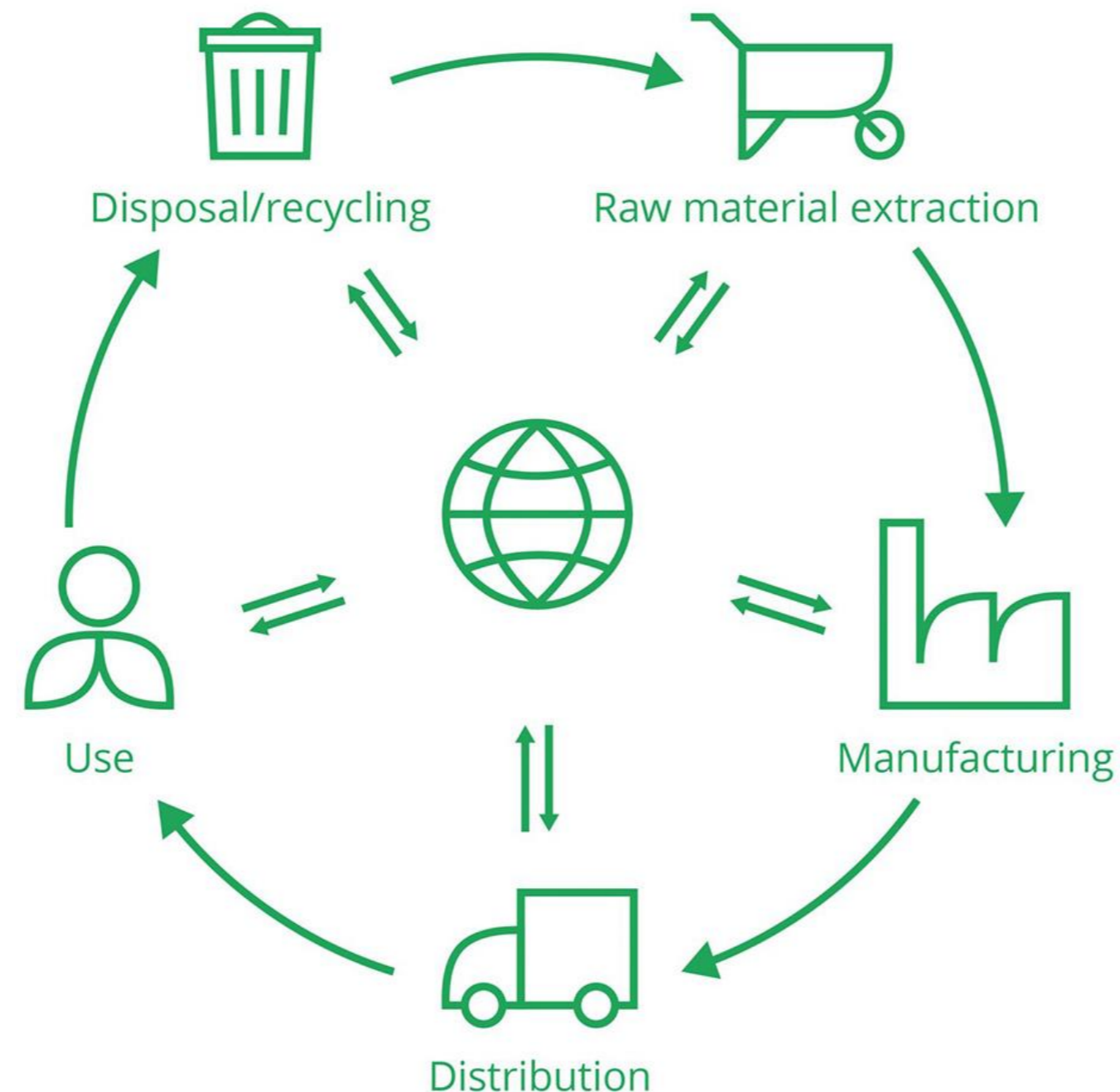


LCA is now prominent to quantify environmental sustainability

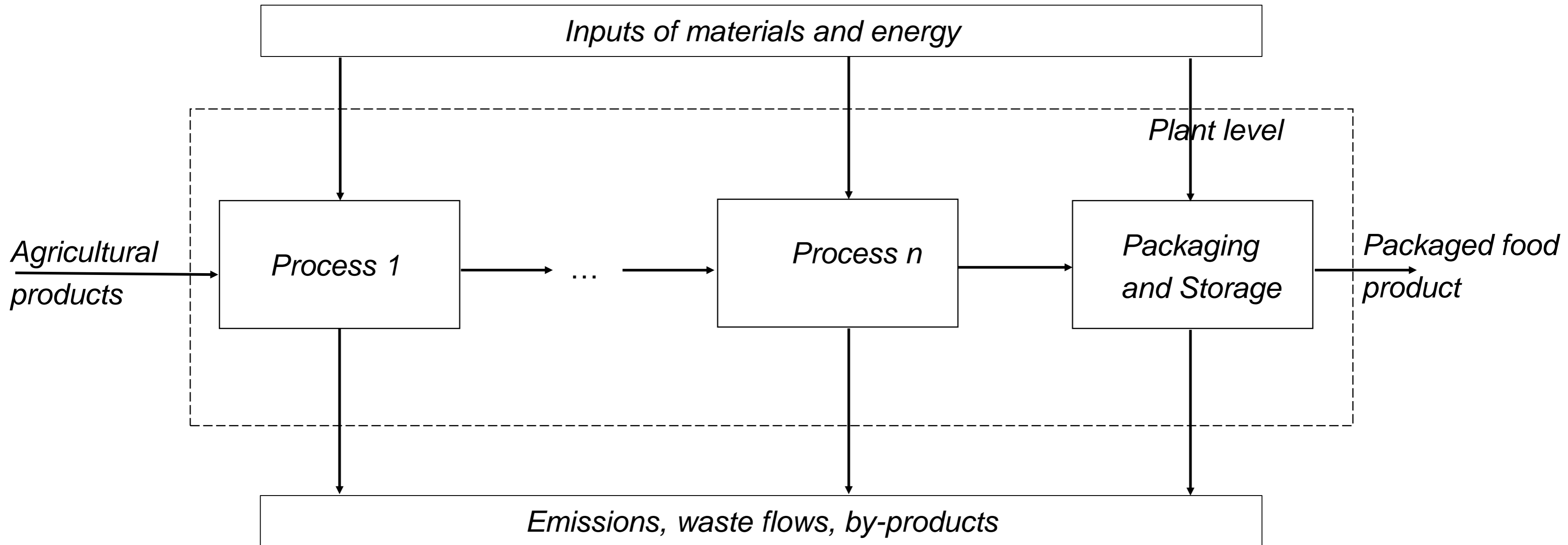
- Standards
- Handbooks with guidance
- PEF-category rules

LCA: WHAT?

“the compilation and evaluation of the **inputs, outputs** and the potential **environmental impacts** of a **product system** (good or service) throughout its **life cycle**, from the extraction of raw material to product disposal”

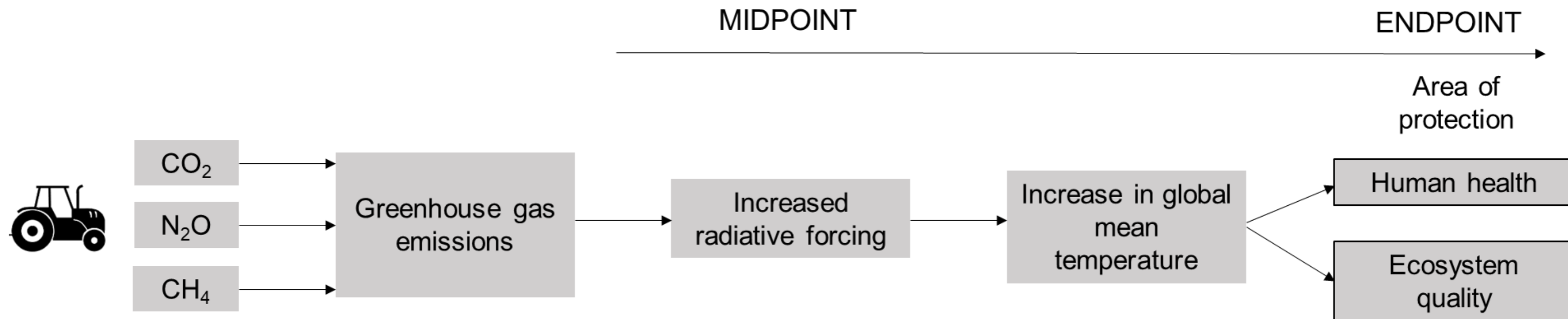


LCA STARTS FROM “LIFE CYCLE INVENTORY”: INPUT AND OUTPUT FLOWS



THE INPUT AND OUTPUT FLOWS INDUCE CAUSE-AND-EFFECT CHAINS: “LIFE CYCLE IMPACT ASSESSMENT”

Example: Climate Change

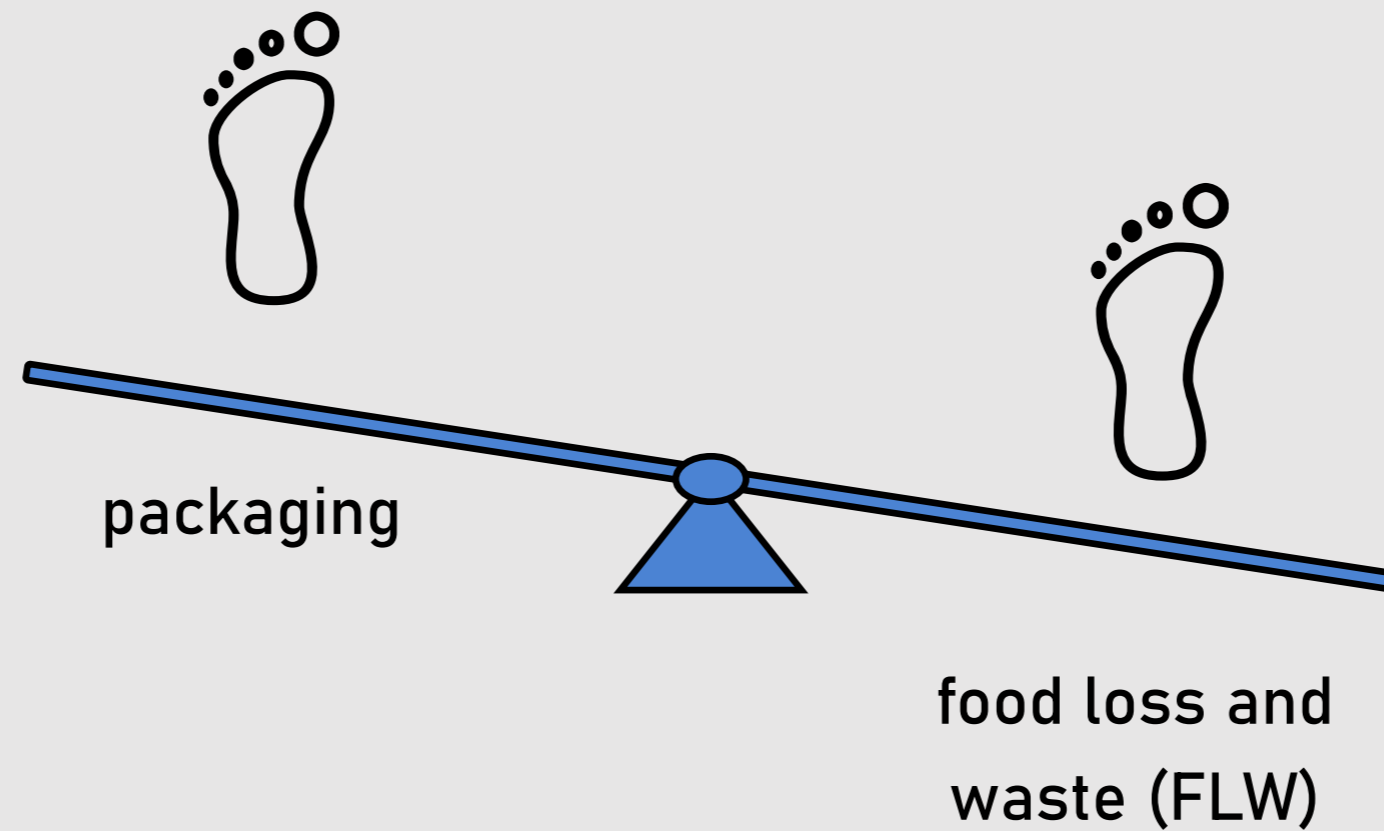


Range of impact categories

- Land use, water use, fossil resource use
- Particulate matter
- Acidification
- Eutrophication
- ...

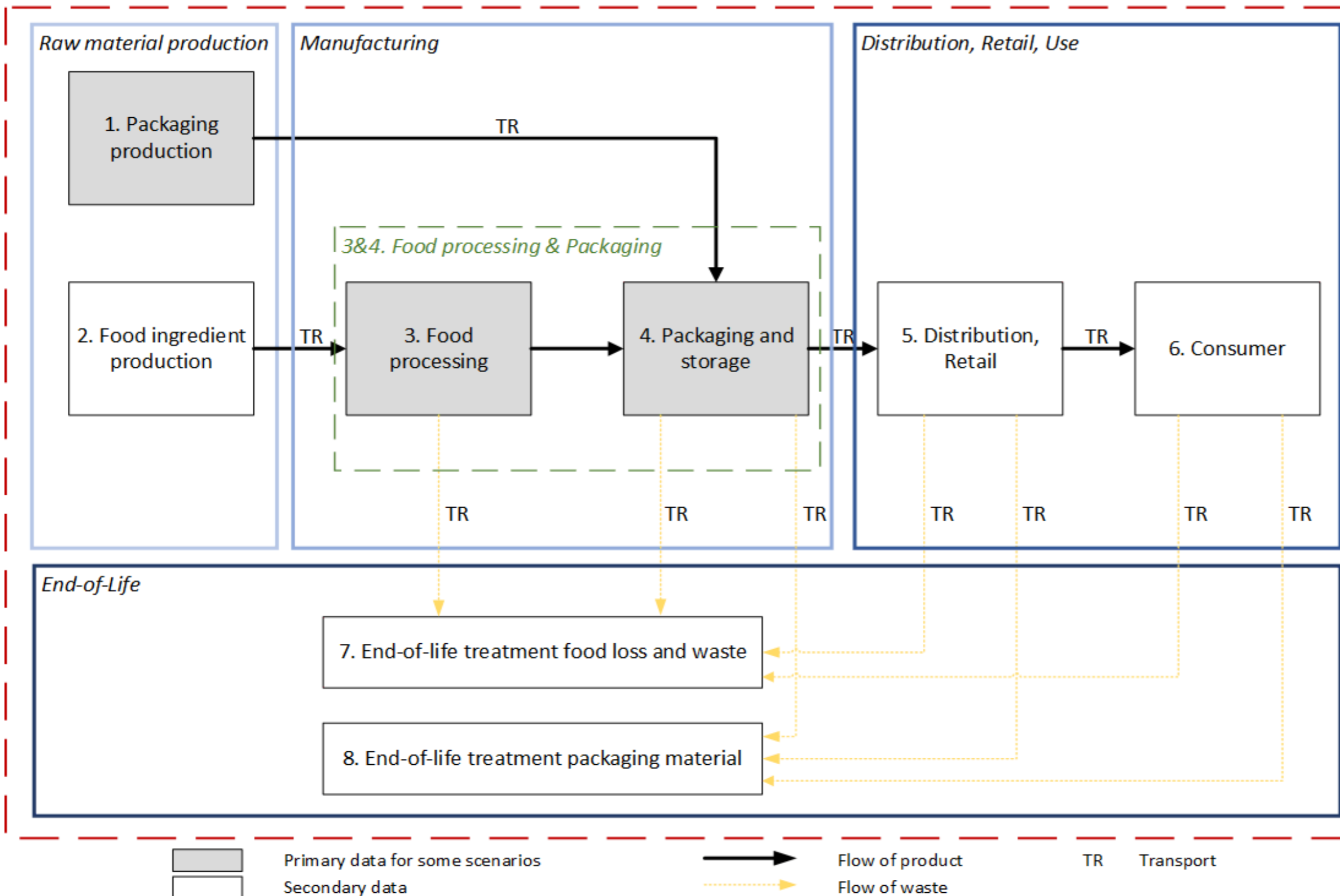
THE ROLE OF FOOD PACKAGING

- ✓ Food safety and quality
- ✓ Information to consumers
- ✓ Preserving food



- ? Raw materials
- ? Recyclability
- ? Relationship with food

LIFE CYCLE OF PACKED FOOD PRODUCTS

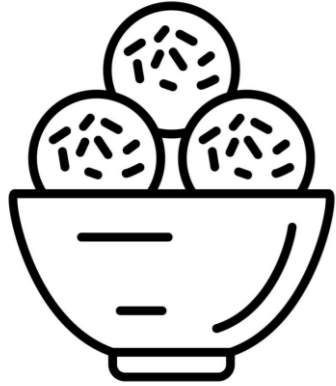
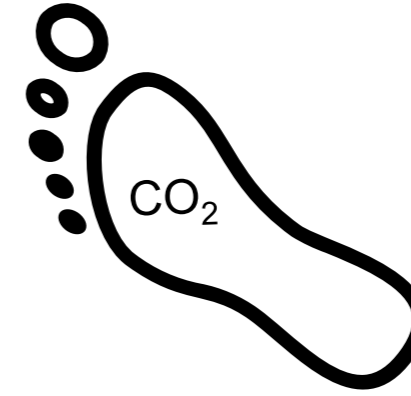
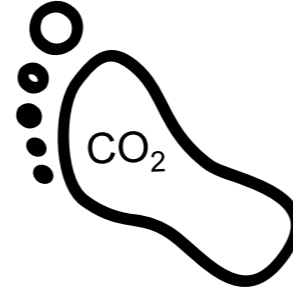
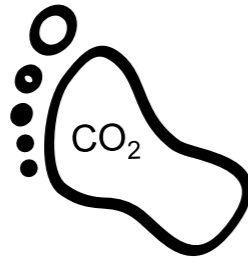


Results are expressed per kg food consumed at home (FU)

NO LOSSES

CURRENT

-2d shelf life



2 kg CO₂-eq/FU

+8%



13 kg CO₂-eq/FU

+11%



20 kg CO₂-eq/FU

+28%

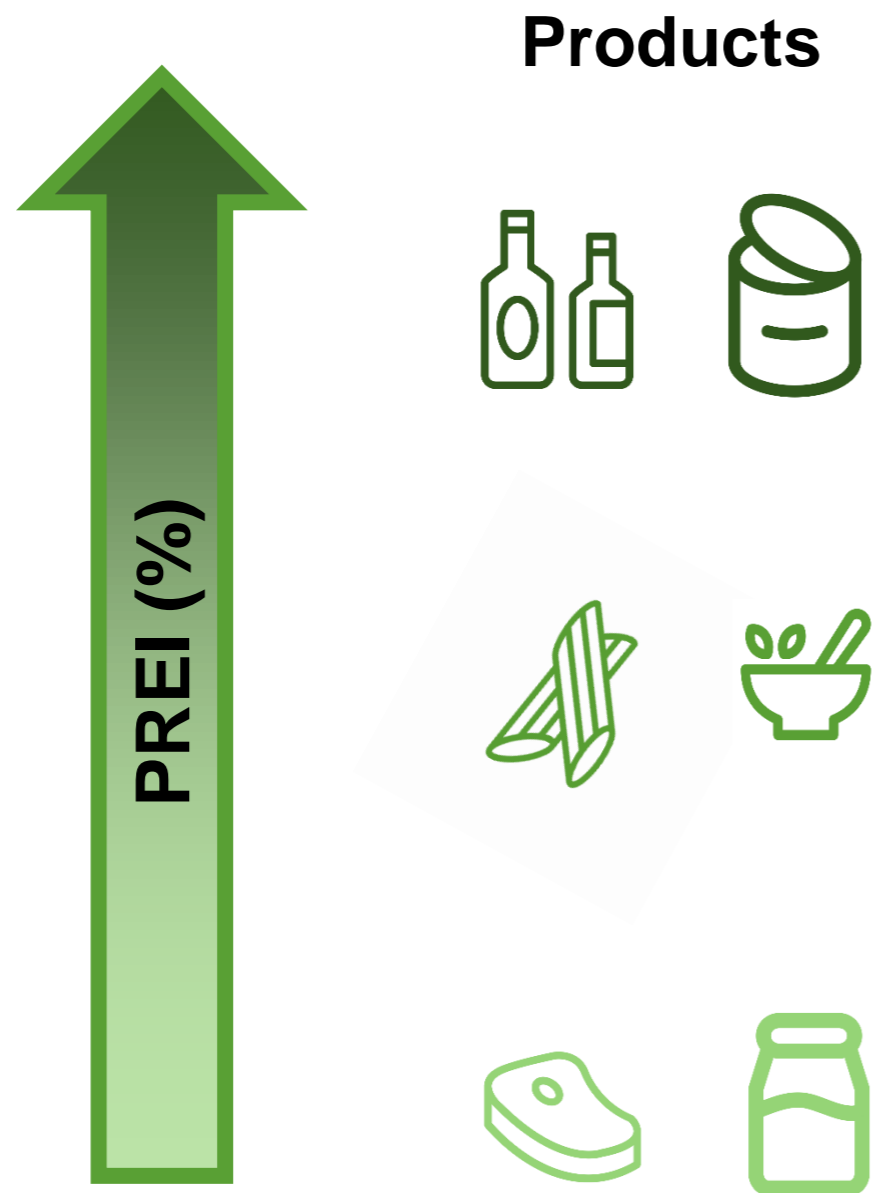


+36-45%



PACKAGING RELATIVE ENVIRONMENTAL IMPACT (PREI)

$$PREI = \frac{\text{Environmental impact of packaging}}{\text{Environmental impact of packed food}}$$



Environmental Improvement Strategies

- Packaging reduction
- Packaging redesign: choice of alternative packaging material/technology

- Reduce packaging-related FLW
 - Shelf life extension
 - Optimized packaging design

THE IMPACT OF PACKAGING VS THE ROLE OF PACKAGING

- The influence of the environmental impact of the **food product**
 - ✓ Consider the packaging relative environmental impact
- The influence of **shelf life**
 - ✓ Short shelf life & high impact of food => prioritize FLW reduction over packaging optimization
 - ✓ Long shelf-life => case dependent! (e.g. cooled storage?)
- The influence of **packaging size**
 - ✓ Less packaging per amount of product, but consider consumer preferences

HOW TO MAKE CHOICES? A CASE STUDY ON GRAPES

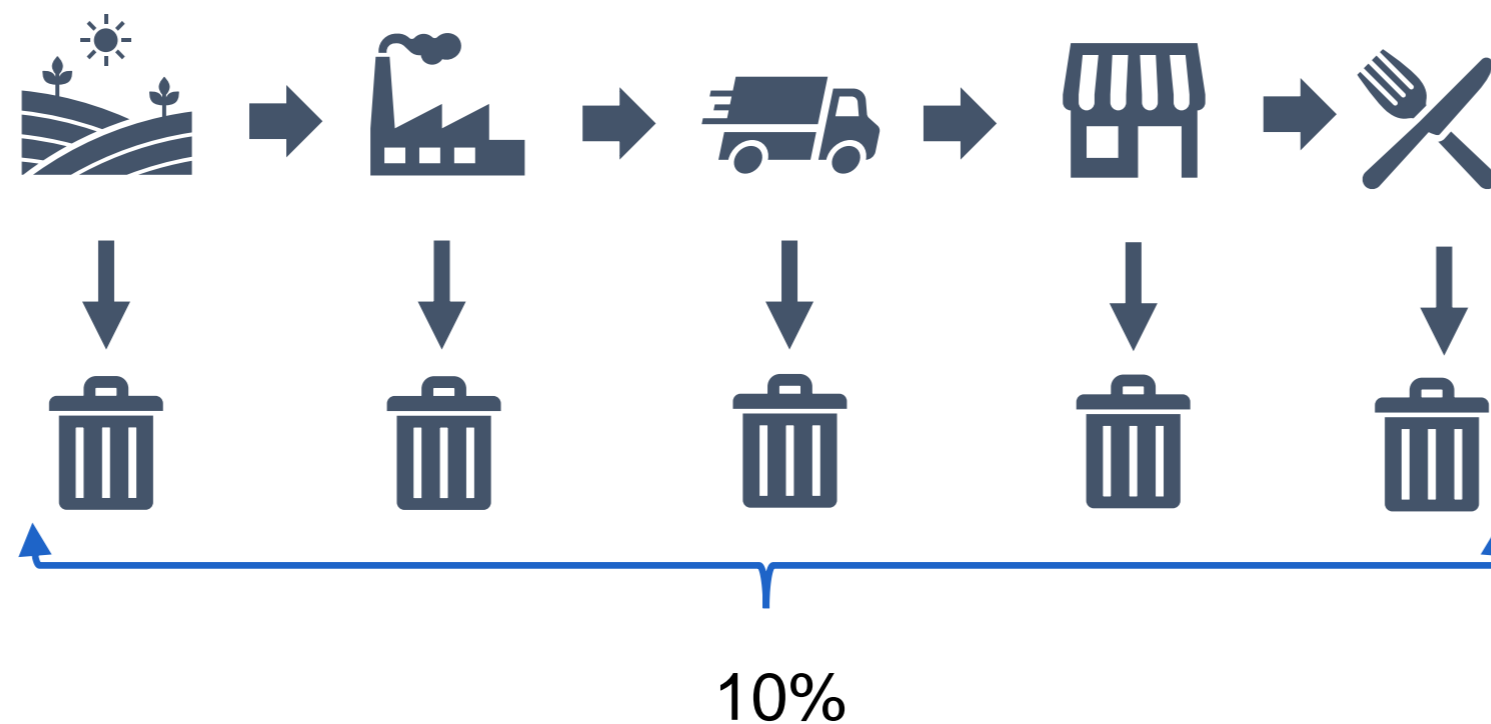
fibre-based packaging



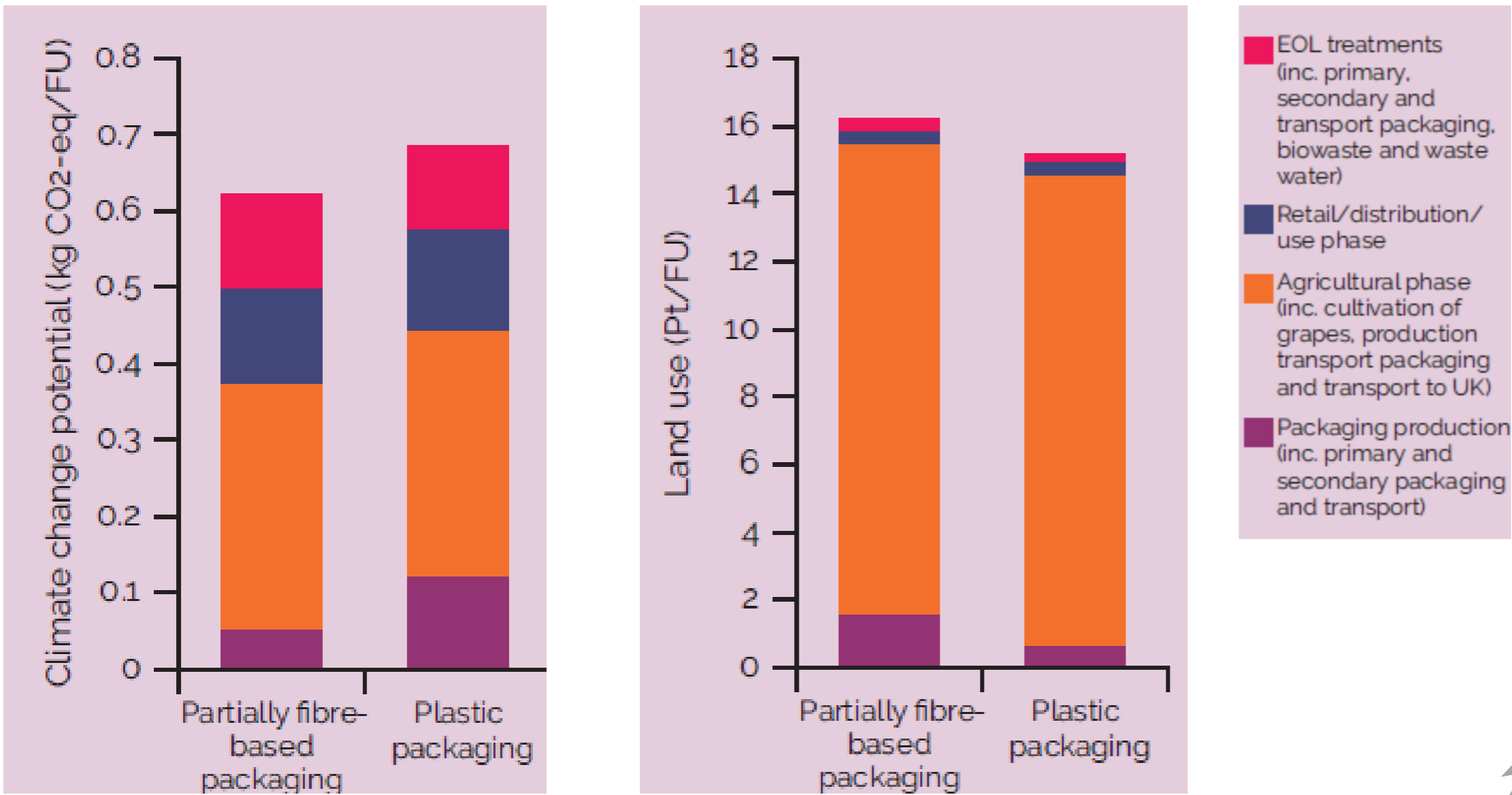
plastic based packaging



Environmental impact of 400 g grapes consumed at home

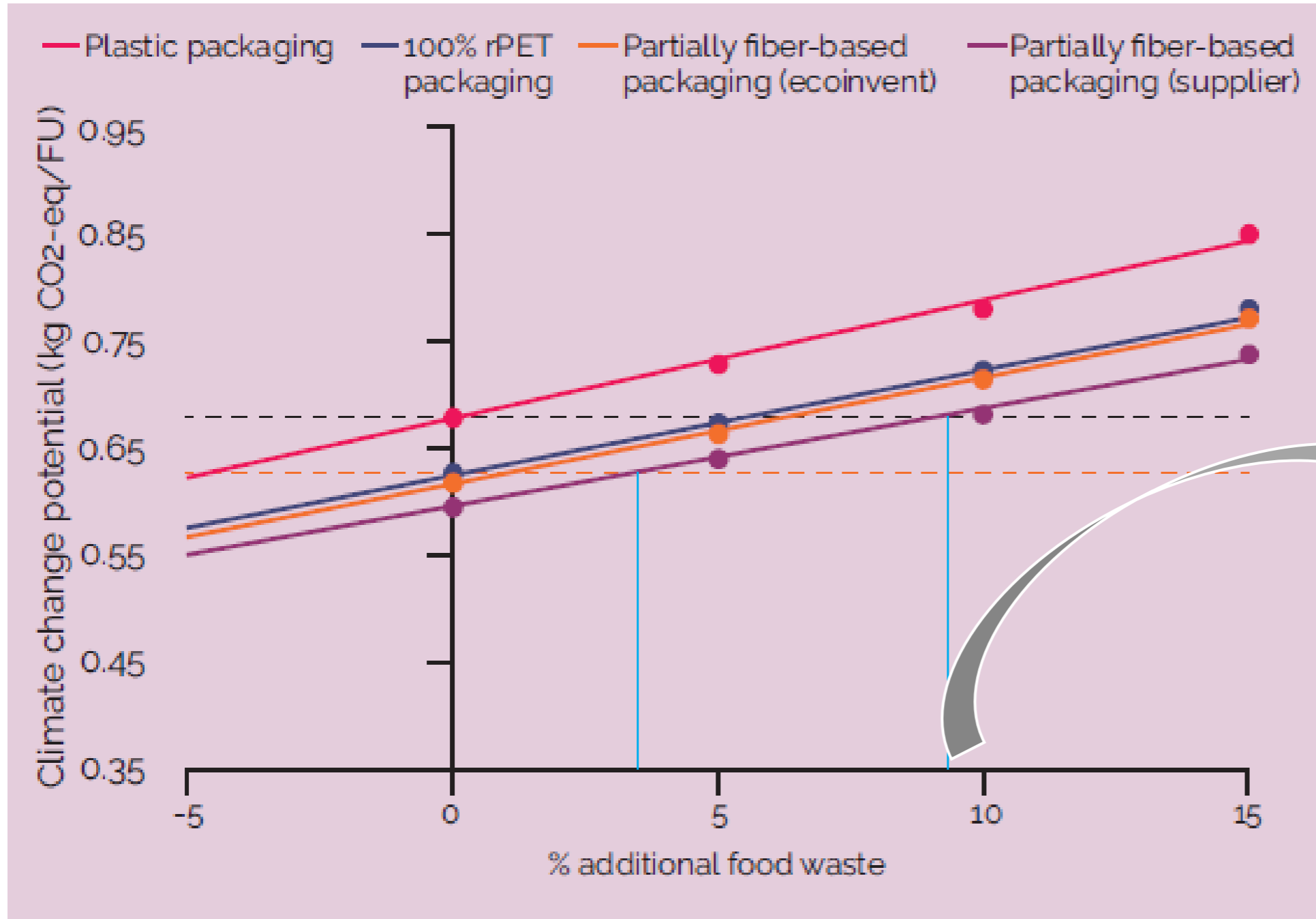


INSIGHTS INTO THE PACKAGING CHOICE



- ✓ Food production is main contributing stage, but share of packaging is substantial
- ✓ Not always one clear preference when considering whole environmental profile

CAN WE DEFINE A THRESHOLD?



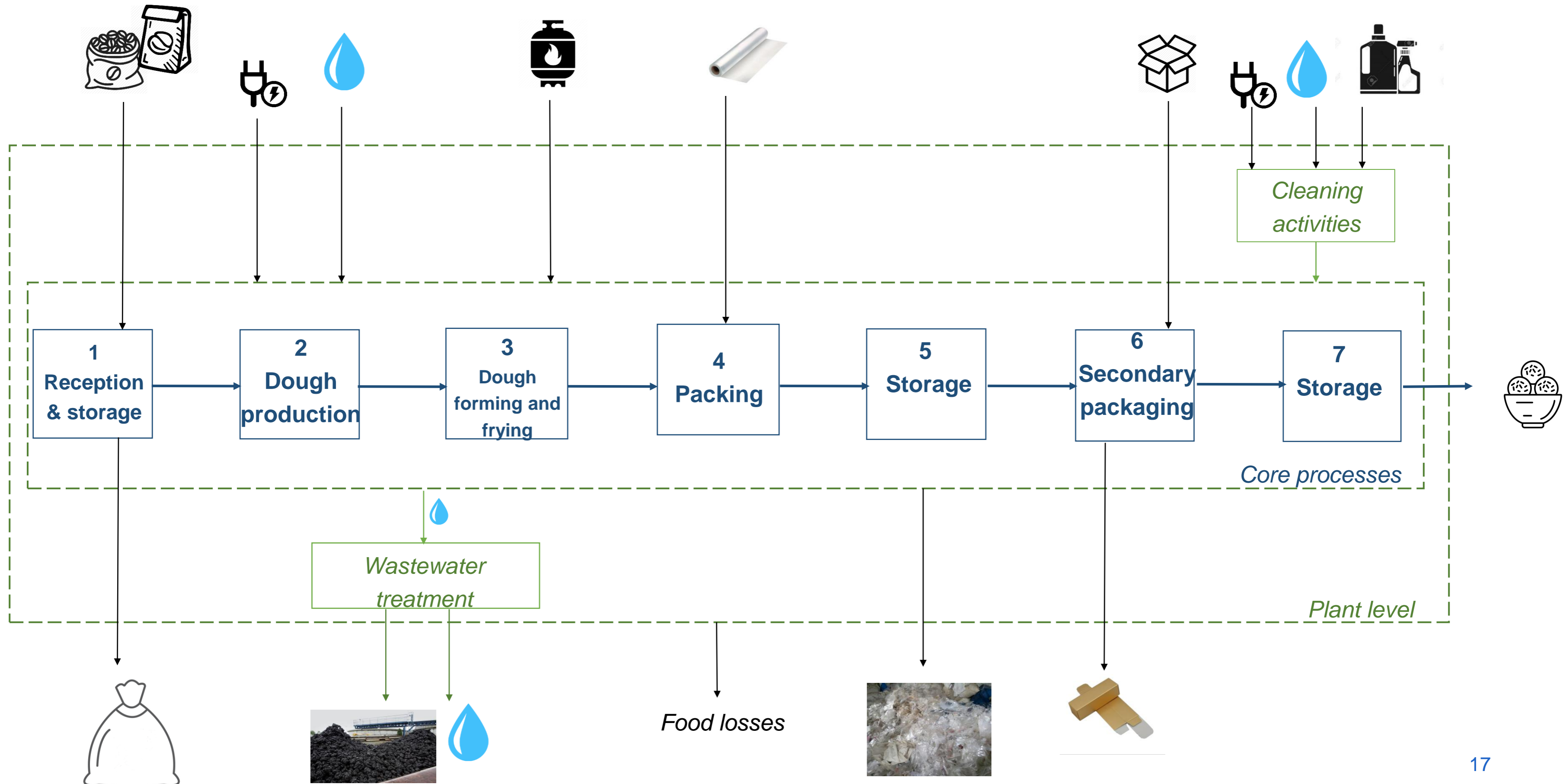
Selection of innovative packaging is ok
if
less than **9%** additional grapes are wasted

THE IMPACT AT PRODUCER

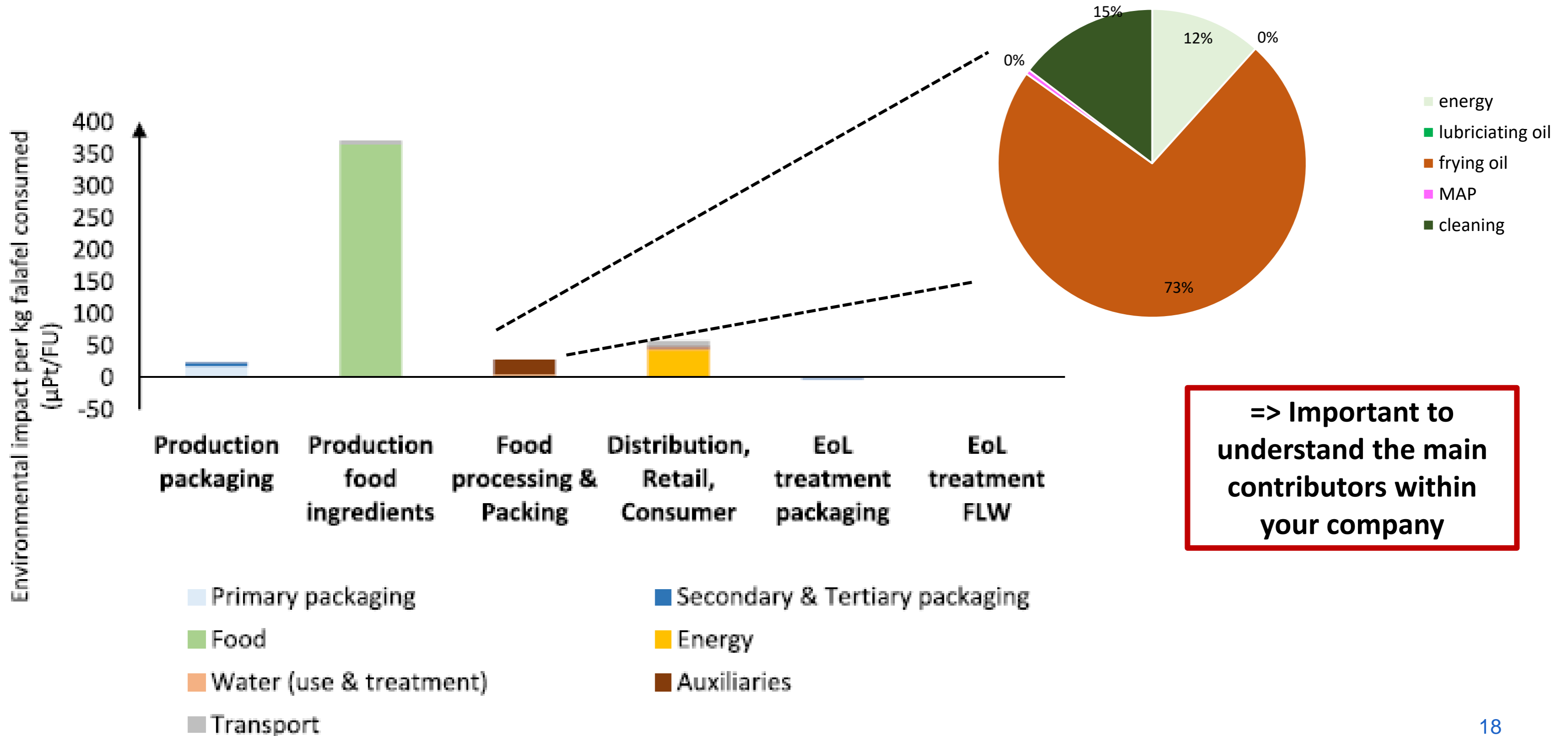


- ✓ Hotspot identification in production processes
- ✓ Comparing two production routes
- ✓ Choices at producer influence also the end-of-life

AN LCA AT A FOOD COMPANY: AN EXAMPLE OF FALAFEL



THE IMPACT OF 1 KG OF FALAFEL CONSUMED AT HOME



USING LCA TO EVALUATE ENVIRONMENTAL SUSTAINABILITY OF FOOD PRODUCTS

STRENGTHS

- ✓ Analytical, data-based method
- ✓ Highlights hotspots
- ✓ Avoid burden shifting
- ✓ Supports decision-making

LIMITATIONS

- Data intensive
- Provides input for decision making but not the definitive answer (trade-offs)
- Accounting for changes over time/new technologies can be challenging
- Not all impacts are covered



Sustainable systems engineering group



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Thank you!

More information on STEN:
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